



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Bryson Gillette
1322 G St SE
Washington, DC 20003

Contract # 5329014
Schedule Dates 07/13/22-07/19/22
Advertiser J Street Action Fund (147514)
Agency Bryson Gillette (21804)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11200 (1755855)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Mushroe, Bobby
Phone/Fax /
CPE Est 11200
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 11200

Date Entered 07/11/22
Last Modified 07/11/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$5,962.50
Net Total \$33,787.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	32	\$39,750.00
Grand Total:	32	\$39,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	6:58A- ABC-Good Morning America					1				1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/15/22-07/15/22	2	:30	9A- Live with Kelly						1			1	\$550.00	\$550.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	9A- Live with Kelly			1						1	\$550.00	\$550.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	10A- News-Good Morning Washington at 10a					1				1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	10:58:25A- ABC-The View		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		7/11/22
7.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10:58:25A- ABC-The View				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT	07/14/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1			2	\$750.00	\$1,500.00	Washington (WJLA)		7/11/22
9.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$750.00	\$1,500.00	Washington (WJLA)		7/11/22
10.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	2P- ABC-General Hospital		1							1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
12.0	Normal Line / SPOT	07/13/22-07/13/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22
13.0	Normal Line / Access	07/14/22-07/14/22	2	:30	6:58:46P- Wheel Of Fortune					1				1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/11/22
14.0	Normal Line / Access	07/13/22-07/15/22	2	:30	7:27:41P- Jeopardy				1		1			2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/11/22
15.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	11:35P- ABC-Jimmy Kimmel					1				1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	12:37A- ABC-Nightline				1		1			2	\$300.00	\$600.00	Washington (WJLA)		7/11/22
19.0	Normal Line / Prime	07/14/22-07/14/22	2	:30	9P- ABC-Generation Gap (Thursday)					1				1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/11/22
20.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		7/11/22
21.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22

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22.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)		7/11/22
23.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/11/22
24.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	12:05A- News-Full Measure with Sharyl Attkisson 2								1	1	\$150.00	\$150.00	Washington (WJLA)		7/11/22

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